

Courtney L. Vien

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Professional Summary

Writer, reporter, and editor with 14+ years' experience developing web articles, longform articles, newsletters, podcasts, and other types of content.

Work Experience

Morning Brew, 2023 – present

Senior Reporter, *CFO Brew*, 2023 – present

- Write three to five high-quality, well-researched, insightful, and witty articles per week on topics relevant to CFOs and finance professionals, including accounting, compliance, regulation, the economy, ESG, AI and other technology, leadership, and soft skills.
- Attend and report on conferences and help moderate *CFO Brew* live events.
- Mentor junior reporters and assist them with tone, story selection, and finding sources.
- Serve as backup editor when regular editor is out of office. Edit, assign, and approve stories; troubleshoot; and collaborate with other editors and copy editors.

Association of International Certified Professional Accountants (AICPA), 2014 – 2023

Editor-in-Chief, *Journal of Accountancy*, 2021 – 2023

- Oversaw all content for the *Journal of Accountancy*, the AICPA's flagship magazine which reaches more than 350,000 CPAs each month. Coordinate end-to-end production of articles, recurring monthly features, front matter, cover, and images.
- Collaborated with various teams within the AICPA, including content strategists, internal and external subject matter experts, editors, and designers to ensure content meets organizational goals while maintaining high standards of quality, accuracy, usefulness, and readability.
- Recruited, corresponded with, and edited the work of contributors, including CPAs, researchers, subject matter experts, AICPA staff writers, and freelance writers. Mentor writers, freelancers, and newer editors.
- Oversaw *Academic Update*, a monthly newsletter for U.S. and global accounting faculty and *Need-to-Know News*, a semi-monthly newsletter for accounting majors and CPA Exam candidates.

Senior Editor, Magazines and Newsletters, 2017 – 2021

- Wrote and edited articles for the *Journal of Accountancy*'s monthly issues and its website, and for AICPA newsletters, incorporating interviews with CPAs, CFOs, and other subject matter experts and data from AICPA surveys.
- Conceptualized, planned, scripted, recorded, and hosted episodes of the *Journal of Accountancy* podcast.
- Recruited freelance writers, assigned them content briefs, trained them on our processes and style, and edited and reviewed their work.
- Oversaw *Extra Credit*, a monthly newsletter for U.S. accounting faculty; *Academic Adviser*, a bimonthly newsletter for global management accounting faculty; and *Financial Planning Digest*, a weekly newsletter for financial planning professionals. Contributed to other daily, monthly, and bimonthly newsletters including *CPA Letter Daily*, *CPA Insider*, and *Inclusion Solutions*.

- Managed the Magazines and Newsletters team’s content for ENGAGE, the AICPA’s largest yearly conference, coordinating with writers and editors to produce web and print articles and podcasts promoting and reporting on the event.

Associate Editor, Magazines and Newsletters, 2014 – 2017

- Oversaw the newsletters *Extra Credit*, *Financial Planning Digest*, *The EDGE* (monthly newsletter for CPAs under 40), and *Need-to-Know News* (semi-monthly newsletter for accounting majors and CPA Exam candidates), working with subject matter experts within the AICPA to ensure the content was timely and accurate.
- Wrote and edited articles for the *Journal of Accountancy*’s monthly issues and its website, and for AICPA newsletters.
- Coordinated and reviewed the work of freelance writers and editors.

Self-Employed, 2013 – 2014

Freelance Writer and Editor

- Conceptualized, wrote, edited, and copy edited brochures, fact sheets, website content, case studies, white papers, and other marketing materials for client Rival Health.
- Co-authored and edited *Employed for Life* (Peter Lang, 2014), a book about 21st-century career paths.

Apollo Group, 2009 – 2013

Senior Editor, 2011 – 2013

- Wrote, edited, and copy edited books, articles, reports, white papers, video and presentation scripts, and other content-marketing materials. Oversaw the work of freelance writers, editors, and designers, ensuring quality, accuracy, and compliance with Chicago or APA style.
- Organized the structure and content of live events and webinars featuring scholars and executives from organizations that included Facebook, the Milken Institute, and the National Association of Manufacturers.

Project Manager, 2010 – 2011

- Wrote and oversaw the production of books, articles, reports, and other publications. Supervised the work of freelance writers, designers, and editors.

Writing Manager, 2009 – 2010

- Wrote and edited web articles and managed a team of five freelance writers.

Education

Ph.D., English

The University of North Carolina at Chapel Hill

M.A., English

The University of North Carolina at Chapel Hill

B.A., English

Providence College

Software Used

Google Drive, Google Docs, Otter.ai, Astra, MS Office Suite (Word, Excel, PowerPoint, and Outlook), Acrobat, Workfront